

expTM **Australia**

**JOIN THE
LISA B TEAM**



eXp and The Lisa B Team - Laser focused on helping you succeed professionally and to grow financially.

Your Own Business - YOU are the brand

Isn't it time you owned your own business where you make your own decisions? Join as an ICA or Sole Trader.



With eXp you also have the flexibility to have your own brand if you choose.

What if you're not fully licensed? No problem - You can apply to join as a commission-only agent - Fair Work Act conditions apply.

Trust Accounting -



You will never have to do trust accounting for your sales department again. No audits. No disbursements. No headaches.

Real-time support - Real Estate Business in a Box



We provide everything to help you succeed, there are no desk fees or franchise fees. You are fully supported with software, systems and training.

75/25 commission split with a \$100,000 GCI annual cap.



Once you obtain \$100,000 GCI (gross commission income) you keep everything over \$100,000 every year. The most you ever pay eXp in commission is \$25,000 pa. The commission is capped at \$25,000.

You can grow a team and be compensated with the eXp Revenue Share Program.



Help others join eXp and the company will reward you. When you are part of my team, I will also help you to grow your team - When you have someone interested, I will show them the model and explain how great it is. They can tap into all my training and systems.

*Totally optional.

"The World" - Metaverse for Agents



Tech like you've never seen before.

Wait until you see the rest of the tech we have on offer! More about this on the next few pages.

Get your business ready with our eXp marketing suite



You have access to a whole suite of eXp marketing collateral.

Agents share program



Receive equity in the company once certain goals are attained.

For those that are driven, there are substantial rewards on offer.. These rewards are offered every single year. (eXp is listed on The New York Stock Exchange - EXPI)



TECHNOLOGY PLATFORMS

SUBSCRIPTIONS INCLUDED IN YOUR MONTHLY FEE

eXp Australia Enterprise platform has partnered with Agent Box which integrates with several other technology tools enabling many cutting-edge marketing services.

A sample of subscriptions included in your monthly fee:

- Realestate.com.au (EXP Branded)
- Domain.com.au (EXP Branded)
- CoreLogic/RP Data (Includes RP Proposal - online CMA)
- Agentbox CRM
- REAForms, Realworks / REIWA - legal forms/documents for each state (EXP Australia account - ask for more details)
- Rate My Agent
- Campaign Flow
- Agent profile page listed on our eXp website
- Homepass
- Free property advertising portals (Homely, Domain, Onthehouse, Homesales, eXp website, REIP)
- eXp World
- Workplace Chat
- Securexchange
- AgentsLibrary.com Marketing suite. (Free for 12 months)

Additional extras not included in join/monthly service fee:

- ActivePipe (ebrochure platform) \$143 inc. GST /mth
- Rita (lead generation platform) \$199 exc. GST /mth + \$300 establishment fee (once off) exc. GST (including 500 SMS)

*These subscriptions can change at any time - we are always focused on improving our support and systems.





**CHANGE YOUR
LOGO
CHANGE YOUR
LIFE**

YOUR OWN BRAND, KEEP YOUR IDENTITY

We support an agent's decision to present a personalised brand and recognise successful real estate agents that have built a career on their integrity, knowledge and personal networks.

We have created two logos, "eXp Australia" and a co-branded logo "Powered By eXp" to be marketed alongside your own logo. Alternatively, you can retain or design your own branded templates alongside our "Powered By eXp" logo (Independent Contractors/Sole Traders only).

For example *Lisa B Real Estate Powered by eXp*

Commission only employees can leverage the "eXp Australia" logo and eXp marketing templates.

Independent contractors/Sole Traders can leverage the "Powered By eXp" logo alongside their own logo with the use of the eXp marketing templates or retain/design your own branded templates "Powered By eXp".

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Change Your Logo - Change Your Life

WORK LIFE BALANCE

Whether you would like to make
2 sales a year or 200 sales a year -
it's your choice.

Work Anywhere

With a focus on innovation,
eXp Australia is changing
the way agents and
consumers work together.

eXp has taken collaboration
to the next level through its
one-of-a-kind cloud-based
office environment.

Say goodbye to traditional
real estate, no more office
commutes and waiting for
support, in eXp World agents
have instant access to on
demand support, training
and collaboration.

Agencies can also grow their
sales team irrespective of
bricks and mortar
boundaries or geographical
constraints.

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exp[™] Australia



eXp world

TECH LIKE YOU HAVE NEVER SEEN!

Introducing eXp World

When you join eXp Australia you receive a passport to join eXp World. You can log in to our cloud campus at any time. eXp World allows the convenience of meeting other eXp colleagues or seeking support and assistance.

eXp World is our cloud-based workplace of the future. You've got to see it to believe it. It is a unique and amazing part of eXp with the agents and staff available "in-world." Meet with your colleagues, attend classes, network with other agents and access support from any location.

Access to eXp University

eXp provides hours of professional development sessions each week.

eXp Self Help Room

Access business-ready guides and training.

Email - Lisa@LisaB.com.au for a Guest Pass

Workplace
from FACEBOOK

COLLABORATE WITH YOUR PEERS

Workplace by Facebook

Join the private eXp Australia Workplace group. Workplace (Built by Facebook) is an easy-to-use collaboration platform, a lot like Facebook, but built for the world of work. This is where we share best practices, keep up on company news and events, share referrals and more. You can download Workplace on your computer and mobile device and setup your profile.



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Equity Opportunities



Be Awarded Equity in eXp World Holdings

eXp is a rapidly growing cloud-based real estate company with THOUSANDS of agents internationally.

eXp is changing the game for agents & consumers alike.

eXp Australia is a subsidiary of eXp World Holdings, Inc. (NASDAQ: EXPI).

You can earn equity in eXp when you:

- Obtain your first sale
- Reach your CAP
- Obtain certain standards
- Bring people into the company and they make their first sale.
- Become an ICON agent and obtain \$21,000 worth of shares
- Plus more

Does Your Current Brand Provide Equity in the business?

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Simple & Affordable

Small Monthly Service Fees

Once-off join fee of \$218 and you receive The Agents Library FREE (marketing suite) for 12 months.

You will also receive all of the services listed in this proposal for \$218 per month.

Finally, there is a \$275 transaction management fee. This means you never have to do trust accounting.

All subscriptions included in your monthly fee:

- Realestate.com.au (EXP Account)
- Domain.com.au (EXP Account)
- CoreLogic/RP Data
- Agentbox CRM
- REA Forms / Realworks / REIWA
 - legal forms/documents for each state
- Rate My Agent
- Campaign Flow
- Agent profile page listed on our eXp website
- Homepass
- Free property advertising portals (Homely, Domain, Onthehouse, Homesales, eXp website, REIP) EXP Accounts
- eXp World
- Workplace Chat
- Securexchange
- AgentsLibrary.com (First 12 months)

There maybe charges from some of these third party sites.



Join The Lisa B Team

**When you join The Lisa B team
with eXp
The Real Estate Club is yours
FREE.**

**Secure at least 20 more listings
every year.**

If you implement the Systems and Strategies in The Real Estate Club, you will have access to at least 20 more listings every year. Guaranteed!

Let me help you grow your team

There are many ways that I can specifically help you achieve your goals.

Let's have a chat to discuss.

Let's Talk About Real Estate

Once you see the eXp model
You can't unsee it. You will forever be comparing where you are now, to where you could be. Start now.

I can't wait to celebrate your success.

Partner with me

When I am your sponsor, or you are in my team, you can call me anytime.

We will be business partners.



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Build your Sales Department
Build a Rent Roll Asset without the headaches
Build a Share Portfolio
Build a Team
Build a Recurring Income Stream

These are just some of the opportunities that eXp could offer you.

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Contact me today to apply to join our amazing established brand with forward-thinkers. Just like you!

In association with eXp Australia, we can help you unleash innovative ways to generate leads, help vendors cost effectively market their homes for sale through social media and maximise the exposure of your listings through our ever-expanding network of eXp agents.

When you look to join eXp Australia, you can trust that you'll be supported throughout the entire process.



**Contact Lisa B for a
No Obligation
Confidential Chat**

0412 210 558

Lisa@LisaB.com.au